

Nine Lives Media Inc. Names iVenture Solutions, Inc. to the MSPmentor 100

Second-Annual Research Report Identifies The World's Most Progressive Managed Service Providers

February 17, 2009: iVenture Solutions, Inc. has landed on Nine Lives Media Inc.'s second-annual MSPmentor 100, a distinguished research report identifying the world's most progressive managed service providers.

"We're proud to receive this recognition for the first time" said Mark Schnitzius, President of iVenture Solutions. "Our goal is to be a world class managed service provider and being in the MSPmentor 100 is a testament that we're on the right track."

The free MSPmentor 100 report, available at www.MSPmentor.net, is based on data from MSPmentor's global online survey, conducted October through December 2008. The MSPmentor 100 report recognizes managed service providers based on a range of revenue and management metrics.

"There's no doubting the momentum of managed service providers within the MSPmentor 100," said Joe Panettieri, editorial director of MSPmentor. "As a whole, MSPmentor 100 companies generated nearly \$800 million in managed services revenue in 2008, up a dramatic 46 percent from 2007."

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, research, Webcasts, podcasts and videos. It is the number one online media destination for managed service providers in the world.

About iVenture Solutions, Inc.

iVenture Solutions Inc. is a managed service provider headquartered in Jacksonville, Florida with offices in Orlando, FL and Atlanta, GA.. iVenture was founded in 2000 by two Jacksonville natives who attended the University of Florida together. Following college graduation, they worked in the technology departments of different Fortune 500 companies. After several years, they decided to start a company offering a more professional large company IT experience to the local small and medium sized business community. iVenture's current customer base is located in Northeast Florida and the Greater Atlanta Metro Area. Customers range from 15 to over 250 employees in the healthcare, financial, manufacturing, retail and legal fields as well as many others. iVenture offers a wide range of IT services ranging from network design and implementation projects to full support engagements (managed services).

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About Nine Lives Media Inc.

Nine Lives Media Inc. (www.NineLivesMediaInc.com) embraces the changing IT media landscape. In fact, we help to shape it. We focus on highly targeted IT audiences, specialized content and lead generation services. We disrupt established markets and we shape new ones. Our first three destinations (MSPmentor.net, TheVARguy.com and WorksWithU.com) feature the top-ranked media blogs in their specific markets.

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